

2024 SPONSORSHIP OPPORTUNITIES **SOUTH ORANGE DOWNTOWN**





ABOUT US

South Orange Downtown (SODT) is a 501(c)3 non-profit Special Improvement District dedicated to making the downtown business district a vibrant place to live, work, and enjoy through events, beautification and advocacy for the downtown businesses.

MISSION

South Orange Downtown's mission is to:

- Strengthen the vitality of the district by supporting existing businesses and attracting new ones to improve the Village's retail mix
- Raise funds for improvement and public art projects
- Produce events that complement existing brick-and-mortar businesses
- Maintain a clean, safe, and pedestrian-friendly downtown
- Help the governing body manage new development while preserving the attractive architectural legacy of the downtown area

For more information, visit southorangedowntown.org

Why Sponsor?

By sponsoring a South Orange Downtown initiative, you can boost your brand visibility and engage directly with the community while supporting the local economy.

Your sponsorship ensures a sustainable funding source enabling us to meet our downtown's ever-changing needs.

Our Target Audience

Our programs are thoughtfully curated to engage both locals and visitors, presenting a diverse range of activities tailored to satisfy various interests and preferences.

Reach

- **50,000+** community members and visitors annually through South Orange Downtown events and programs
- **9,000+** followers on South Orange Downtown's Facebook and Instagram with an average monthly post reach of **30K+ views**
- **2,500+** email subscribers

Your sponsorship will support...



Community Events



Downtown Beautification



Business Enrichment



Small Business Advocacy & Support

We look forward to partnering with you to ensure the success of South Orange Downtown

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DOWNTOWN ON DISPLAY FOOD STROLL & PUB CRAWL

SUNDAY, APRIL 21 | 1PM - 5PM

A TASTING EVENT FOR THE WHOLE FAMILY

Take advantage of the opportunity to align your brand with this exciting event, showcasing your commitment to community engagement and culinary excellence. Hundreds of strollers navigate a custom map to renowned restaurants and pubs downtown. With a wristband, guests gain access to a culinary journey featuring delectable samplings from over 15 participating restaurants, pub specials and exclusive discounts from retailers creating a unique and memorable experience for event-goers.

PRESENTING SPONSOR

1 available

\$3,000

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent, providing a visually striking presence at the event

Food Stroll Wristbands: Enjoy the festivities with four (4) complimentary food stroll wristbands, allowing you and your team to savor the culinary delights of the event

SO Train Station and Spiotta Park Presence: Event banners with logo placement on train station bridge above South Orange Ave and Spiotta Park, both high visibility downtown areas, ensuring your brand is seen by commuters and passersby

Wristband Visibility: Stand out with logo placement on the event wristbands, guaranteeing exposure to both event attendees and passersby

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*





UNDER COVER MUSIC FEST

SATURDAY, JUNE 1 | 2PM-10PM

POSITION YOURSELF AS A COMMUNITY LEADER AND CHAMPION OF MUSIC IN SOUTH ORANGE

Partner with South Orange Downtown for this free music festival featuring premier tribute bands honoring an eclectic range of artists. This inclusive event brings residents, families and visitors from near and far together for a day of electrifying music, delicious food, refreshing drinks and dancing. Join us to amplify this vibrant event and showcase your brand to a diverse audience of thousands!

PRESENTING SPONSOR

1 available

\$10,000

Ultimate VIP Festival Experience: Indulge your guests with an exclusive VIP tent equipped with a semi-private bathroom, a swag bag and seating

Stage Dominance: Brand placement at the top of the stage header, ensuring heightened visibility to the audience.

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent, providing a visually striking presence at the event

Prime Online Exposure: Extend your visibility with a prominent banner ad on the SODT website, running seamlessly from time of payment through June 1st

Swag Bag Stardom: Showcase your product/ad in the highly coveted VIP festival swag bag, ensuring direct exposure to attendees

Seize the spotlight: Opportunity to introduce the headliner, deliver remarks from the stage plus verbal recognition and special thanks acknowledging your pivotal sponsorship role

Complimentary Drink Tickets: Enjoy the festivities with ten (10) complimentary drink tickets

SO Train Station and Spiotta Park Presence: Event banners with logo placement on train station bridge above South Orange Ave and Spiotta Park, both high visibility downtown areas, ensuring your brand is seen by commuters and passersby

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all printed and digital marketing channels, spanning websites, social media, e-blasts, signage, postcards and press releases —ensuring your brand is showcased prominently, including popular local platforms like *Village Green* and *SOMA Living Magazine*





UNDER COVER MUSIC FEST

SATURDAY, JUNE 1 | 2PM-10PM

POSITION YOURSELF AS A COMMUNITY LEADER AND CHAMPION OF MUSIC
IN SOUTH ORANGE

continued

BEER GARDEN SPONSOR

1 available

\$7,000

Stage & Beer Garden Presence: Logo placement on stage side scrim and exclusive signage within the beer garden

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent within the beer garden, providing a visually striking presence at the event

Verbal Thanks & Recognition: Feel the appreciation as we publicly thank and recognize your brand during the event

Complimentary Drink Tickets: Enjoy the festivities with eight (8) complimentary drink tickets

Brand Exposure: Elevate your brand with logo placement across all digital and print marketing channels, spanning websites, social media, e-blasts signage, postcards and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*

Tabletop Marketing Card Display with QR Code: Showcase your brand with a visually appealing tabletop marketing card display on every high top table in the beer garden, complete with a QR code, ensuring direct engagement and interaction with attendees

MAIN STAGE SPONSOR

\$5,000

Stage Presence: Logo placement on stage side scrim

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent, providing a visually striking presence at the event

Verbal Thanks & Recognition: Feel the appreciation as we publicly thank and recognize your brand during the event

Complimentary Drink Tickets: Enjoy the festivities with six (6) complimentary drink tickets

Brand Exposure: Elevate your brand with logo placement across all digital and print marketing channels, spanning websites, social media, e-blasts signage, postcards and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*



UNDER COVER MUSIC FEST

SATURDAY, JUNE 1 | 2PM-10PM

POSITION YOURSELF AS A COMMUNITY LEADER AND CHAMPION OF MUSIC
IN SOUTH ORANGE

continued

KID ZONE SPONSOR

1 available

\$3,000

Stage & Kid Zone Presence: Logo placement on stage side scrim and within the kid zone

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent within the kid zone, providing a visually striking presence at the event

Verbal Thanks & Recognition: Feel the appreciation as we publicly thank and recognize your brand during the event

Complimentary Drink Tickets: Enjoy the festivities with four (4) complimentary drink tickets

Brand Exposure: Elevate your brand with logo placement across all digital and print marketing channels, spanning websites, social media, e-blasts signage, postcards and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*

SUPPORTING SPONSOR

\$1,000

Stage Presence: Logo placement on stage side scrim

Verbal Thanks & Recognition: Feel the appreciation as we publicly thank and recognize your brand during the event

Complimentary Drink Tickets: Enjoy the festivities with two (2) complimentary drink tickets

Brand Exposure: Elevate your brand with logo placement across all digital and print marketing channels, spanning websites, social media, e-blasts signage, postcards and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*

Be part of South Orange's beloved event! Downtown After Sundown (DAS) draws hundreds of music lovers weekly to Spiotta Park for a diverse live music series. Join us for dancing and local dining under the stars. Become a sponsor and shine in the heart of this vibrant community celebration!

Dates: Saturdays, June 8 • June 15 • June 22 • June 29 • July 6 • July 13 • July 20 • July 27 • August 3 • August 10 • August 17 • August 24 • August 31

PRESENTING SPONSOR

1 available

\$5,000

"Presented By" Logo Lockup and Exclusivity: Enjoy exclusive recognition as the primary presenter with a special "Presented By" logo lockup, solidifying your brand's prominence throughout the live music series

Literature Display Opportunity: Showcase your promotional materials with a dedicated literature display at the event, allowing direct engagement with the audience

SO Train Station and Spiotta Park Presence: Event banners with logo placement on train station bridge above South Orange Ave and Spiotta Park, both high visibility downtown areas, ensuring your brand is seen by commuters and passersby

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*

Social Media Mentions: Garner regular attention and visibility with mentions in weekly Downtown After Sundown (DAS) promotions on social media, ensuring consistent exposure to an engaged audience





PRIDE UNDER THE STARS

JUNE 2024

21+ DANCE PARTY CELEBRATING PRIDE

Join us for an unforgettable Pride celebration in downtown South Orange! Step into the vibrant streets for a 21-and-over dance extravaganza under the stars at Spiotta Park & Village Plaza. Immerse yourself in the festivities with a cash bar, DJ beats and an evening of non-stop dancing and positive energy. Support this lively event as a sponsor and be part of the celebration that echoes through our community!

PRESENTING SPONSOR

1 available

\$2,500

Exclusive 10'x10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent

Remarks and Special Recognition: Take center stage with the opportunity to deliver remarks, receiving verbal recognition and special thanks at the event

Complimentary Drink Tickets: Enjoy the festivities with four (4) complimentary drink tickets

Premier Brand Exposure: Elevate your brand with premier recognition and logo branding across all digital and printed marketing materials. From the SODT website and social media to e-blasts, signage, press releases, and digital banner advertisements in *Village Green*, your logo will be prominently featured, ensuring maximum exposure and engagement

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with an audience actively seeking information about local events and promotions

SUPPORTING SPONSOR

\$1,000

Complimentary Drink Tickets: Enjoy the festivities with 2 complimentary drink tickets

Brand Exposure: Elevate your brand with logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green*

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with an audience actively seeking information about local events and promotions





BEER FEST

SATURDAY SEPTEMBER 14 | 4PM - 8PM

ELEVATE YOUR BRAND WITH THE ULTIMATE BEER EXPERIENCE

Join us for the inaugural Beer Fest, where beer lovers, local breweries and the community come together for an unforgettable celebration. It's more than just a festival; it's a special occasion honoring craft beer and creating unforgettable memories. Partner with us to elevate this vibrant event, ensuring your brand stands at the heart of this remarkable experience.

PRESENTING SPONSOR

1 available

\$15,000

Ultimate VIP Festival Experience: Indulge your guests with an exclusive VIP tent equipped with a semi-private bathroom, a swag bag and seating

Prime Online Exposure: Extend your visibility with a prominent banner ad on the SODT website, running seamlessly from time of payment through Sept 14

Commemorative Beer Mugs: Your brand prominently featured on the tasting beer mugs distributed to each ticket holder

SO Train Station and Spiotta Park Presence: Event banners with logo placement on train station bridge above South Orange Ave and Spiotta Park, both high visibility downtown areas, ensuring your brand is seen by commuters and passersby

Showcase your brand: Prominent logo placement on two on-site banners, strategically positioned on event exterior fencing, capturing the attention of a high-traffic audience

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent, providing a visually striking presence at the event

Seize the spotlight: Opportunity to deliver remarks from the stage plus hourly verbal recognition and special thanks acknowledging your pivotal sponsorship role

Complimentary Tickets: Enjoy the festivities with ten (10) complimentary tickets with special "Fast Pass" entry to avoid the check-in lines

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all printed and digital marketing channels, spanning websites, social media, e-blasts, signage, postcards and press releases —ensuring your brand is showcased prominently, including popular local platforms like *Village Green* and *SOMA Living Magazine*



BEER FEST

SATURDAY SEPTEMBER 14 | 4PM - 8PM

ELEVATE YOUR BRAND WITH THE ULTIMATE BEER EXPERIENCE

continued

TOASTMASTER

1 available

\$5,000

Showcase your brand: Logo placement on two on-site banners, strategically positioned on event exterior fencing, capturing the attention of a high-traffic audience

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent, providing a visually striking presence at the event

Verbal Thanks & Recognition: Feel the appreciation as we publicly thank and recognize your brand during the event

Complimentary Tickets: Enjoy the festivities with four (4) complimentary tickets

Brand Exposure: Elevate your brand with premier recognition and logo placement across all printed and digital marketing channels, spanning websites, social media, e-blasts, signage, postcards and press releases —ensuring your brand is showcased prominently, including popular local platforms like *Village Green* and *SOMA Living Magazine*

HEAD BREWER

1 available

\$2,500

Showcase your brand: Logo placement on two on-site banners, strategically positioned on event exterior fencing, capturing the attention of a high-traffic audience

Exclusive 10' x 10' Sponsor Space with Tent: Command attention with a prime sponsor space, complete with a 10'x10' tent, providing a visually striking presence at the event

Verbal Thanks & Recognition: Feel the appreciation as we publicly thank and recognize your brand during the event

Complimentary Tickets: Enjoy the festivities with two (2) complimentary tickets

Brand Exposure: Elevate your brand with premier recognition and logo placement across all printed and digital marketing channels, spanning websites, social media, e-blasts, signage, postcards and press releases —ensuring your brand is showcased prominently, including popular local platforms like *Village Green* and *SOMA Living Magazine*

FALL FESTIVAL

DOWNTOWN ON DISPLAY

FALL FESTIVAL

SUNDAY, SEPTEMBER 29 | 11AM - 1PM

AN IDEAL PLATFORM TO ENGAGE WITH FAMILIES

Join us as Spiotta Park becomes a lively hub for the 3rd Annual Downtown on Display Fall Festival. Expect hundreds of families to enjoy crafts, games, and various activities hosted by local businesses—a perfect opportunity to showcase your brand and engage with a diverse audience.

PRESENTING SPONSOR

1 available

\$2,500

Exclusive Exhibit Space with Engaging Activity: Shine with an exclusive 10'x10' exhibit space that not only showcases your brand but also offers an engaging activity, making your presence memorable and interactive

Remarks and Special Recognition: Take center stage with the opportunity to deliver remarks, receiving verbal recognition and special thanks at the event

Premier Brand Exposure: Elevate your brand with premier recognition and logo branding across all digital and printed marketing materials. From the SODT website and social media to e-blasts, signage, press releases, and digital banner advertisements in *Village Green*, your logo will be prominently featured, ensuring maximum exposure and engagement

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with a dedicated audience interested in local events and promotions



SPOOKY SPIOTTA

SPOOKY SPIOTTA

SUNDAY, OCTOBER 27 | 11AM-1PM

SOUTH ORANGE DOWNTOWN'S HALLOWEEN EVENT

Get ready for chills and thrills as Spiotta Park morphs into Spooky Spiotta—a frightfully fun Halloween extravaganza for families. Align your brand with this thrilling event featuring interactive experiences, trick-or-treating, captivating photo-ops and a lively costume contest. Don't miss the chance to be part of this spooktacular celebration!

PRESENTING SPONSOR

1 available

\$2,500

Prominent Sponsor Presence: Capture the spotlight with a prominent sponsor space, complete with a 10'x10' tent that serves as a lively trick-or-treat station, creating an engaging hub for event-goers

Costume Contest Judging: Enjoy the unique opportunity to be one of the esteemed judges for the costume contest

Remarks and Special Recognition: Take center stage with the opportunity to deliver remarks, receiving verbal recognition and special thanks at the event

Prize Bag Inclusion: Elevate your brand by placing marketing materials in prize bags, creating a tangible and lasting connection with attendees

Premier Brand Exposure: Elevate your brand with premier recognition and logo branding across all digital and printed marketing materials. From the SODT website and social media to e-blasts, signage, press releases, and digital banner advertisements in *Village Green*, your logo will be prominently featured, ensuring maximum exposure and engagement

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with a dedicated audience interested in local events and promotions



SOUTH ORANGE DOWNTOWN
SMALL BUSINESS
SATURDAY

STREET FAIR
WEEKEND

SMALL BUSINESS SATURDAY STREET FAIR & PROMOS

SATURDAY NOVEMBER 30TH & SUNDAY DECEMBER 1ST
10AM - 3PM

SHOW YOUR SUPPORT FOR SMALL BUSINESS OWNERS

Small Business Saturday is a crucial shopping day for local businesses, marking the commencement of the holiday shopping season. Our Small Business Saturday Street Fair aims to inspire individuals to shop small and champion local entrepreneurs all weekend long. As a sponsor, you'll seize numerous chances to directly engage with the community and fellow business owners at this dynamic and enjoyable event. Join us in fostering a spirit of community support and celebration during this festive shopping kickoff!

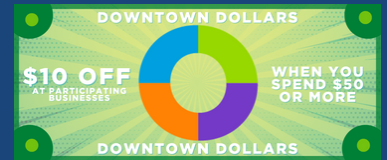
PRESENTING SPONSOR

1 available

\$3,000

Prime Exhibit Space: Command attention with a prominent 10'x10' exhibit space on both event dates

Downtown Dollar Coupon Logo: Your logo prominently featured on the Downtown Dollar coupon, offering a direct link between your brand and local spending



SO Train Station and Spiotta Park Presence: Event banners with logo placement on train station bridge above South Orange Ave and Spiotta Park, both high visibility downtown areas, ensuring your brand is seen by commuters and passersby

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases — ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with a dedicated audience interested in local events and promotions



Be part of the festive spirit at the South Orange Downtown Holiday Market in Village Plaza. As a sponsor, connect with the community, support local entrepreneurs, and enjoy unique gift items from 25+ artisans, live music, and special activities. Join us in celebrating the season with joy and community support!

PRESENTING SPONSOR

1 available

\$1,500

Exclusive Exhibit Spaces: Command attention with an exclusive 10'x10' exhibit space, complete with a tent at two markets

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases — ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*

Spiotta Park Presence: Your logo prominently featured on the event banner at Spiotta Park, strategically located on a highly trafficked county road in the downtown hub.

Social Media Shoutouts: Enjoy regular mentions in our weekly market promotions on social media, reinforcing your brand's association with these vibrant community events

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with a dedicated audience interested in local events and promotions



Join the festive fun at our Hometown Holiday weekend in South Orange Downtown! On December 7th, families can enjoy professional photos with Santa, games, crafts, and sweet treats, culminating in live performances by the Columbia High School Choir and Concepts Dance Academy and the community tree lighting. On December 8th, families can savor a holiday-themed movie at The Village at SOPAC Theaters. Sponsor this heartwarming celebration and spread holiday cheer with us!

TREE SPONSOR

1 available

\$3,000

Spotlight Signage: Gain exclusive visibility with prominent signage at the Tree Lighting event

Countdown Co-Leadership: Share the stage and co-lead the countdown with government officials, creating a memorable and engaging moment for the entire audience.

Remarks and Special Recognition: Take center stage with the opportunity to deliver remarks, receiving verbal recognition and special thanks at the event

Premier Brand Exposure: Enjoy premier recognition and logo placement across all marketing channels, including websites, social media, e-blasts, and press releases—ensuring your brand is showcased prominently, even on popular local platforms like *Village Green* and *SOMA Living Magazine*

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with a dedicated audience interested in local events and promotions

HOLIDAY MOMENTS SPONSOR

\$2,000

Exhibit Space: Secure prime exhibit spaces at the event location and The Village at SOPAC Theaters

Brand Exposure: Elevate your brand with logo placement across all marketing channels. From websites and social media to e-blasts and press releases, your logo will be featured reaching a wide and engaged audience, including exposure on platforms like *Village Green* and *SOMA Living Magazine*

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with a dedicated audience interested in local events and promotions



THE ELF CHASE

THE ELF CHASE PROMO

SATURDAY, NOVEMBER 30 – THURSDAY, DECEMBER 22

AN ENGAGING PROMO THAT BOLSTERS SMALL BUSINESSES

Be a key supporter of our three week promotion as we engage downtown visitors in The Elf Chase, encouraging them to find hidden elves at local businesses. By offering a ticket for each discovery, participants enter a raffle for a chance to win a coveted SODT prize pack. Your sponsorship not only contributes to the festive spirit, but also highlights your dedication to bolstering local businesses during the holiday season. Join us in showcasing community support and become a vital part of this merry initiative.

PRESENTING SPONSOR

1 available

\$1,500

Logo Stardom: Enjoy prime logo placement on every Elf Chase Entry Raffle Ticket

Exclusive Winner Announcement: Seize the spotlight with the opportunity to personally announce the raffle winner

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels. From websites and social media to e-blasts and press releases—including notable platforms like *Village Green* and *SOMA Living Magazine*

E-blast Showcase: Extend your reach with 1 ad placement in SODT's e-blast, reaching a dedicated audience eager for local events and promotions



BLACK HISTORY MONTH

DOWNTOWN ON DISPLAY BLACK HISTORY MONTH

FEBRUARY 2025

CELEBRATING BLACK ENTREPRENEURS & COMMUNITY LEADERS

Partner with us to celebrate the incredible impact of local Black entrepreneurs in South Orange Downtown! Join us for an electrifying evening dedicated to honoring these visionary individuals and their contributions to the community. Mingle and connect with local business owners and other members of the South Orange / Maplewood community while enjoying complimentary hors d'oeuvres, live music and a cash bar.

PRESENTING SPONSOR

1 available

\$1,500

Tabletop Marketing Card Display with QR Code: Showcase your brand with a visually appealing tabletop marketing card display on every table, complete with a QR code, ensuring direct engagement and interaction with attendees

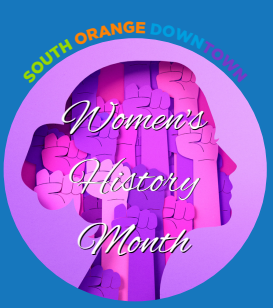
Complimentary Drink Tickets: Enjoy the festivities with two (2) complimentary drink tickets

Remarks and Special Recognition: Take center stage with the opportunity to deliver remarks, receiving verbal recognition and special thanks at the event

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green*

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with an audience actively seeking information about local events and promotions





DOWNTOWN ON DISPLAY

WOMEN'S HISTORY MONTH

MARCH 2025

CELEBRATING FEMALE ENTREPRENEURS & COMMUNITY LEADERS

South Orange Downtown will host a Breakfast and Bingo to celebrate the achievements of female entrepreneurs in our community. Attendees will have the opportunity to connect, socialize, and discover the remarkable women behind various businesses. They can enjoy a light breakfast along with coffee or tea and engage in a themed bingo game with exciting prizes.

PRESENTING SPONSOR

1 available

\$1,500

Tabletop Marketing Card Display with QR Code: Showcase your brand with a visually appealing tabletop marketing card display on every table, complete with a QR code, ensuring direct engagement and interaction with attendees

Bingo Hosting Opportunity: Elevate your participation with the exclusive chance to call bingo during the event

Remarks and Special Recognition: Take center stage with the opportunity to deliver remarks, receiving verbal recognition and special thanks at the event

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green*

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with an audience actively seeking information about local events and promotions



BUSINESS NETWORKING EVENT

TUESDAY, MARCH 12 | 6:30PM - 8:30PM

DIRECTLY CONNECT WITH SMALL BUSINESS OWNERS

Embark on a unique opportunity to connect with South Orange's vibrant business community. Engage in meaningful conversations, share insights, and cultivate valuable connections that will empower and elevate your brand. Sponsor this enriching experience of networking, feedback and collaboration with local business owners.

PRESENTING SPONSOR

1 available

\$1,500

Tabletop Marketing Card Display with QR Code: Showcase your brand with a visually appealing tabletop marketing card display on every table, complete with a QR code, ensuring direct engagement and interaction with attendees

Remarks and Special Recognition: Take center stage with the opportunity to deliver remarks for 5 minutes to pitch your brand, plus, receive verbal recognition and special thanks at the event

Complimentary Drink Tickets: Enjoy 2 complimentary drinks

On-site Branding Opportunities: Logo placement on materials at check in table

Premier Brand Exposure: Elevate your brand with premier recognition and logo placement across all marketing channels, spanning websites, social media, e-blasts and press releases —ensuring your brand is showcased prominently, even on popular local platforms like *Village Green*

E-Blast Showcase: Extend your reach with 1 ad placement in our SODT e-blast, connecting with an audience actively seeking information about local events and promotions





YES! I will sponsor the following event(s):

- Business Networking Event
- Food Stroll & Pub Crawl (Downtown on Display)
- Under Cover Music Fest
- Downtown After Sundown - Live Music Series
- Pride Under The Stars
- Beer Fest
- Fall Festival (Downtown on Display)
- Spooky Spiotta (Halloween Celebration)
- Small Business Saturday Street Fair Weekend
- Holiday Market (2 dates)
- Elf Chase Promo (three week promo)
- Hometown Holiday Weekend
- Black History Month (Downtown on Display)
- Women's History Month (Downtown on Display)

Sponsor Level (ie: Presenting, Supporting, Title etc): _____

Enclosed is my sponsorship payment of \$ _____

Company Name: _____

(The above will be used in all marketing materials unless otherwise specified)

Contact Person: _____ Title: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

THANK YOU FOR YOUR SUPPORT

Please make your check payable to South Orange Village Center Alliance 76 South Orange Ave. Suite 302, South Orange, NJ 07079

Main Street South Orange / South Orange Village Center Alliance dba South Orange Downtown is a 501 (c)3 non-profit organization and your sponsorship is tax deductible. EIN: 22-312-3844

Please return this form and email your logo in JPG, PNG or EPS to Melissa Hodge at Melissa@southorangedowntown.org

